

Mathilde EVENS

Contact

ADDRESS 38 Pellerin Road , Flat 2
N16 8AT London, UK
PHONE 07762363346
E-MAIL mathilde.evans@gmail.com
PORTFOLIO m-evans.com

Education

POSTGRADUATE DIPLOMA
2013/2014
Web Creation - Paris 8 University, Saint Denis

POSTGRADUATE DIPLOMA
2012/2013
Web design - Sup de Pub INSEEC school, Paris

BACHELOR DEGREE
2011/2012
Digital Communication - Sup de Pub INSEEC school, Paris

VOCATIONAL TRAINING CERTIFICATE
2009/2011
Advertising - Sup de Pub INSEEC school, Paris

Skills

UI / UX
Graphic design
Illustration

Platforms & softwares:
Adobe Suite:
Photoshop | Illustrator | InDesign | Pro Premiere

Digital softwares:
Sketch App | Figma

Website builder platforms:
Wordpress | Wix

Prototypes:
Marvelapp | Invision

Development languages:
HTML | CSS

Courses

Digital illustration online short course
UAL School London
October 2021 (6 weeks)

UX UI prototyping
The School of UX London
February 2020 (5 days)

DIGITAL DESIGNER

I am a UI/Digital designer passionate about creating visually appealing and thoughtfully crafted designs that deliver excellent results. My goal is to help brands communicate effectively through seamless, intuitive digital experiences that solve complex problems with clarity. My efficient digital communication and collaboration skills allow me to articulate design decisions effectively. Driven and enthusiastic, I bring a unique angle to my projects, constantly experimenting and staying updated on trends.

Professional Experience

- [01] **SAMPSON MAY**
DIGITAL DESIGN | 2022 / NOW | LONDON / UK
Referee Jamie Long - Creative Director | jamielong@sampsonmay.com
Responsibilities Current position in a digital creative agency. My role focuses on UI/digital design and branding. I collaborate with different teams on content-driven user-journeys, developing engaging and inspiring solutions with strong UX/UI design systems for multiple channels.
**UX UI DESIGN | DIGITAL BRANDING | ILLUSTRATION
MARKETING & COMMUNICATION ASSETS**
- [02] **VELOCITY PARTNERS**
DIGITAL DESIGN | 2018 / 2022 | LONDON / UK
Referee Sanna-Maria Lousaari - Marketing Manager | sannamaria.lousaari@gmail.com
Responsibilities I worked in a marketing agency for a portfolio of tech clients on the design and execution of innovative digital content and marketing creatives across multiple channels (websites, eBooks, social media,..) and supported senior designers in brand development.
**UX UI DESIGN | DIGITAL BRANDING | WIREFRAMES & PROTOTYPES
ILLUSTRATION | MARKETING ASSETS**
- [03] **VESTA CENTRAL**
UI UX DESIGN | 2017 / 2018 | AUCKLAND / NEW ZEALAND
Referee Charles Nicolson - CEO | charles@vesta-central.com
Responsibilities A year in a start-up specialised in data-sharing where I was responsible for the creation of an intuitive customer journey through the Vesta systems as well as the re-design of the portal, a new styleguide and interface assets. I daily worked with the team on reviewing the user experience and improving areas of weakness based on user's feedback.
**PRODUCT DESIGN | UX UI DESIGN | WIREFRAMES | PROTOTYPES
MARKETING ASSETS**
- [04] **ELIOTT & MARKUS**
DIGITAL & GRAPHIC DESIGN | 2014 / 2017 | PARIS / FRANCE
Referee Juliette Gabolde - Art Director | juliettegabolde@gmail.com
Responsibilities Three years in a Communication agency where I was in charge of designing websites and digital projects from concept to completion for institutional clients in the Legal and Finance industry. A collaborative work that also involved digital branding, social media campaigns and collaterals.
**UI DESIGN | DIGITAL BRANDING | WIREFRAMES | PROTOTYPES
COMMUNICATION ASSETS**

Languages

French
English
Spanish

Others

Driving license

Personal interests

Artistic period: Expressionism, Bauhaus

Painters: Bernard Buffet, Pierre Soulages,
Egon Schiele, Amedeo Modigliani,
Tina Berning, Tracey Emin

Sculpture: Alexander Archipenko

Fashion: Henrik Vibskov, Jil Sander

Photography: Aida Muluneh, Seyhou Keita,
Thandiwe Muri

[05]

EUGENIA KIM

DIGITAL & GRAPHIC DESIGN | FEB/AUG 2014 | NEW YORK / USA

Referee Laura Burnosky - HR manager | laura@eugeniakim.com

Responsibilities 6 months internship in a luxury hat company. I was collaborating with the Senior designer on developing the brand visual identity through day to day design projects: Execution of digital and print collaterals across multiple channels (social media assets, display ads, emails, print posters, promotion catalogs), website and blog updates, photography shoots and editing.

**BRAND IDENTITY DEVELOPMENT | WEBSITE UPDATES
DIGITAL AND PRINT COLLATERALS**